

John Caserta

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The Design Office
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Curriculum Vitae

Education

- 2004 MFA, Yale University School of Art
- 1995 BA Journalism, The University of North Carolina at Chapel Hill

Academic Appointments

- 2014– Rhode Island School of Design, *Department Head, Graphic Design*
- 2012– Rhode Island School of Design, *Assistant Professor*
COURSES HTML Output, Digital Bits, Web Programming, Call for Proposals, Graduate Typography, Serendipity in the Digital Library, Data-Driven Design, Graduate Studio, Visual Systems, Making Meaning, Relational Design
- 2006–12 Rhode Island School of Design, *Critic*
- 2011–12 University of Connecticut, *Adjunct Faculty*
- 2004 Yale University, *Teaching Assistant*

Professional Experience

- 2009– Custom Flow Solutions, *Partner/Designer*
Automated charts and graphs for print media
- 2007– The Design Office, *Founder/Director*
Work and project space in downtown Providence
SUMMARY Co-working space for 30+ independent practitioners since 2007; Shared working library; Post-graduate Summer Fellowship program; Open-source software projects; Public events and workshops; Support for member projects, Member critiques
- 2001–12 John Caserta Design, *Principal*
Information design for new media and print
CLIENTS Rockefeller Foundation, Antenna International, Creative Time, Max Protetch Gallery, Canary Project, American Battle Monuments Commission, Thomson Reuters, Watson Institute at Brown University, The New York Times, Macromedia/Adobe, Alternative Pick, Visa USA
- 2000–01 Quokka Sports, *Creative Director*
- 1996–99 Chicago Tribune, *Design Director, Interactive News*
- 1995–96 Atlanta Journal-Constitution, *News Graphics Staff*

Bibliography where author

- 2014 “Documentary Icons, Icons and essay for *The Noun Project*
- 2014 “The iPhone is the new Model-T” essay for *AIGA.org*
- 2013 “Insights per Minute: On Obfuscation,” *Design Observer*
- 2012 “Can one size fit all?” *The Noun Project* blog
- 2010 “Instructions,” and “Khmer Rouge.” *The Encyclopedia Project*. Vol. 2, F–K
- 2010 *Ira Rakatansky*. with Lynnette Widder, eds. William Stout Publishers
- 2009 “It’s a Jungle Out There: What do Meat Labels Mean?” *Meatpaper*, Issue Six
- 2007 “Keys.” *Tuesday: An Art Project*. Issue 1:2
- 2007 “Pig slaughter, Montenero Val Cocchiara.” *Meatpaper*, Issue Zero
- 2004 “Black and White, then, Color.” *Multi-purpose*. Winterhouse Editions
- 1999 “Consistency vs. Variety.” *Design*. Vol. 71
- 1999 “Online Newspapers.” *Design*. Vol. 70

Bibliography where cited

- 2015 *Communication Arts*. “Design Trends/Emoji” Julie Prendiville Roux [UPCOMING](#)
- 2014 *Box it up*. “Letterboxes” Basheer Graphic Books, Singapore
- 2014 *Deskmag*. “Coworking in Providence, Rhode Island” Amanda Gray
- 2014 *Providence Phoenix*. “DesignWeekRI” Philip Eil
- 2014 *Type Object*. Barbara Brownie. Included “Spatial Typography” and “Letterboxes”
- 2014 *Providence Phoenix*. “Let’s work together” Philip Eil
- 2013 *Bauwelt*. Journal Issue 20.13 “Ira Rakatansky” book review
- 2012 *Quipsologies*. “Locally Made”
- 2013 *Providence Phoenix*. “Locally Made” Philip Eil
- 2013 *Providence Phoenix*. “What to do with the Superman building?” Philip Eil
- 2013 *Pictos*. “Modern Pictograms.” Index Books, Barcelona
- 2012 *Downtown Providence*. “Independent Design at 204 Westminster”
- 2012 *The Next Web*. “This new typeface was made just for interface designers”
- 2012 *Quipsologies*. “Modern Pictograms”
- 2012 *Apartment Therapy*. “The Design Office’s Vintage Modern Workspace”
- 2012 *Rising in the East: Contemporary New Towns in Asia*. Newtown Publishers
- 2011 *Quipsologies*. “Flatfile”
- 2011 *Architect’s Newspaper*. “Life Drawing”
- 2011 *Quipsologies*. “Fall Leaves”
- 2011 *GoLocalProv*. “The Design Office: RI’s Creative Collaborative”
- 2010 *Apartment Therapy*. “Rakatansky’s Mid-Century Modern Masterpiece”
- 2010 *Architecture Research Quarterly*. “Books Received”
- 2010 *Apartment Therapy*. “New Book, Ira Rakatansky”
- 2010 ReadyMade online. “As Modern As Tomorrow”
- 2010 *3D Typography*. Mark Batty Publisher. “Letterboxes”
- 2010 *idN Magazine*. Eco-Graphics Issue. “Letterboxes”
- 2010 *Providence Journal*. “Still Modern at 90”
- 2010 *San Francisco Chronicle*. “Providential Find”
- 2009 Apartment Therapy. “Letterboxes by The Design Office”
- 2009 Coudal Partners Blog. “Case Study: John Caserta”

- 2008 *Providence Business News*. “R.I. artist Recognized for Map of WWII invasion”
- 2008 *Providence Business News*. “Design Community is Growing in Ocean State”
- 2003 *Digit*. “Smart Art”
- 2002 *Macromedia Showcase: Flash Interface Design*. Macromedia Press
- 2002 *eDesign*. “XML in Flash”
- 2001 *Communication Arts* online. “Quokka Sports Network, Nothing But Net”
- 2001 *Color Harmony for the Web*. Rockport Publishers
- 1997 *Redesigning Print for the Web*. Hayden Books

Lectures / Panels / Juries

- 2015 University of Delaware, Visiting Designers lecture [UPCOMING](#)
- 2014 DesignWeekRI, “Organizational Systems” lecture and panel
- 2014 RISD Museum, “Critical Encounters: Design & Education” panel. Moderator
- 2013 Brown University Library Digital Scholarship Lecture Series, “Data-Driven Design Systems for the Web”
- 2013 Boston Architectural College, “Proposals and Presentations” class talk
- 2013 AIGA Rhode Island, “Making of Modern Pictograms” lecture
- 2013 RISD “Intersection of Design and Manufacturing” panel
- 2013 RISD Museum, “Pedagogies Past/Present/Future” panel
- 2013 Michigan State University, “Visiting Scholars Lecture Series”
- 2012 RISD Research Colloquium, “Teaching Digital” lecture
- 2012 WordCamp Providence, “Wordpress for Teachers” lecture
- 2012 RISD Museum of Art, “Designers on Design” lecture
- 2012 Harvard GSD, “GSD Talks: Ira Rakatansky” panel
- 2012 Univ. of Connecticut, Visiting Critic, Senior Degree Project
- 2012 Boston University, Visiting Critic, Senior Degree Project
- 2011 A Better World by Design. Moderator, “Graphics that Inspire” panel
- 2011 Design Innovation Grant, RI State Council for the Arts. Judge
- 2010, 11 Roger Williams University. Professional Practice Lecture
- 2011 Pecha Kucha, Providence. “Office Furniture”
- 2010 RISD Alumni Lecture Series with Ira Rakatansky
- 2010 Providence Preservation Society. “20th Century Buildings of Providence”
- 2010 Queens College, CUNY. “Vernacular Architecture of the Alto Molise”
- 2010 Pecha Kucha, Providence. “Favorite Photographs of Ira Rakatansky Buildings”
- 2009 Clark University. Presentation of my work
- 2005 Center for Documentary Studies at Duke University. “Works in Progress”
- 2004 The American Press Institute. Panelist, “Assessing Online Story Design”
- 2003 AltPick Awards. The Alternative Pick’s Awards for New Media Design. Judge
- 2002–04 SNDies. Society for News Design’s monthly and annual competition. Judge
- 2001, 02 University of North Carolina at Chapel Hill. Speaker, “Multimedia Bootcamp”
- 1999 University of California, Berkeley. Panelist, “Online Journalism”
- 1998 The Poynter Institute. Speaker, “Visual Edge” photography conference
- 1997, 98 Society for News Design’s annual conference. Speaker and panelist
- 1997 AIGA Biannual Convention, New Orleans. Speaker, “The Future of News”
- 1994–97 NPPA Electronic Photojournalism Workshop

Grants / Awards / Recognition

- 2014 *Print Magazine* Regional Design Annual. Winner, “Locally Made”
- 2014 R.I. State Council for the Arts. Winner, “Design Innovation Grant”
- 2014 *Communication Arts* Typography Annual 4. Winner, “Locally Made”
- 2013 AIGA Best of New England. Winner, “Poster & Bookmarks”
- 2012 RISD Professional Development Fund
- 2012 Providence Revolving Fund Storefront Grant
- 2007, 11 RISD Part-time Faculty Association Technical Development Grant
- 2008 Graham Foundation for Advanced Studies in the Fine Arts [WITH L. WIDDER & RISD](#)
- 2008 AIGA 365. Winner, Information Design, “The Normandy Campaign”
- 2007 Society for News Design Malofej Awards. Best of Show, “Sector Snapshot”
- 2004 AIGA 50 Books/50 covers. Winner. *Multi-purpose*
- 2004 J. William Fulbright Foreign Scholarship Fellowship in the Arts
- 2004 Institute of International Education. Miguel Vinciguerra Fellowship for Research
- 2003 Knight-Batten Awards for Innovations in Journalism. Winner
- 2001 *Communication Arts* Interactive Design Annual 7. Winner, Information Design
- 2001 Flash Film Festival, New York. Winner, technical merit, “NCAA Brackets”
- 1998 *How Magazine*, International Design Annual. Merit award for multimedia
- 1997 Editor & Publisher. Best Overall News Site, “Chicago Tribune”
- 1997 Editor & Publisher. Best Design, “Lost Mariners”
- 1997 Newspaper Association of America. Best Online Newspaper, “Chicago Tribune”
- 1997 The Society for News Design. Winner, Page Design
- 1995 UNC-Chapel Hill. Stuart Sechriest Award for the top graduate in Visual Journalism

Group Exhibitions

- 2011, 12 Providence Preservation Society. “Most Endangered Properties”
- 2012 Mota Italic Gallery. “New Vintage Digital Vernacular Letters”
- 2011 RISD Faculty Biennial, RISD Museum
- 2011 AS220, Providence. Photo Lottery Biennial
- 2009 AS220, Providence. Photo Lottery Biennial
- 2009 RISD Faculty Biennial, RISD Museum
- 2007 Newspace Center for Photography, Portland, OR. “Among Us and Curious”
- 2007 AS220, Providence. Photo Lottery Biennial
- 2007 Missy McLamb Gallery, Pittsboro, NC. “Progeny”
- 2005 Town Square Meeting Hall, Montenero, Italy. “Untitled Art Show”
- 2004 S.F. Center for the Book. “Reading the Future: Experimental Books from Yale”
- 2004 *Multi-purpose*, Graphic Design MFA Exhibit, New Haven, CT

Professional Affiliations

- 2012– Member of AIGA
- 2014– Member of Cooper Hewitt, Smithsonian Design Museum