

LEGAL + BUSINESS ISSUES FOR ARTISTS + DESIGNERS

Each wintersession the Career Services Office at RISD presents the Art of Business seminar series. These programs provide business basics for artists and designers on topics including: copyrights, contracts, essential considerations for starting a small business, licensing, marketing and promotion, and accounting basics. In addition, the series includes an alumni panel of small business owners who provide insights on how they have built their own creative businesses.

The following websites are selected resources from the CSO's Online Career Library that compliment the content of the Art of Business programs. The sites noted below, as well as others, can be found in the Online Career Library in the **Additional Resources** category within the following sections: Legal and Business Issues, Marketing and Self-Promotion, and Small Business Information.

To enter the Online Career Library go to:

<http://intranet.risd.edu/career>

Select Online Career Library under Related Web Links. After logging in, you will notice that the OCL is divided into 5 sections: Additional Resources, Design, Fine Art, Galleries, and Grants, Fellowships + Residencies. Click on Additional Resources. Then, click on the links to open the resources in this section.

LEGAL + BUSINESS ISSUES

Copyright Issues

Copyright Clearance Center

<http://www.copyright.com>

Providing the most complete and convenient access to copyright permission for millions of publications worldwide.

Copyright Code

<http://www4.law.cornell.edu/uscode/17/>

Legal information from Cornell University.

Copyright Issues

http://www.artmarketing.com/Links/a_legal.html

Legal art advice.

design4design - Legal Issues

<http://www.design4design.com/links/usefullinks.asp?cat=legal>

Directory of various legal information sites.

RI Ocean State Lawyers for the Arts

<http://www.artslaw.org/>

A nationwide network of non-profit public service organizations dedicated to providing legal assistance to visual artists. Services: contracts, copyrights, trademarks, tax-exempt status, collection of accounts and any other arts-related problems.

The Copyright Website

<http://www.benedict.com>

The Internet's first and premiere ccopyright registration and information resource.

U.S. Copyright Office Home Page

[HTTP://LCWEB.LOC.GOV/COPYRIGHT/](http://lcweb.loc.gov/copyright/)

U.S. Copyright Office Home Page.

MARKETING + SELF PROMOTION

Licensing: Licensing Associations

International Licensing Industry Merchandisers' Association

<http://www.licensing.org>

The leading source of information in the industry. Information is shared with members and others in the industry through exhibits, publishing, public speaking, seminars, and electronically. Represents the industry in trade and consumer media and in relationships with retailers, manufacturers, other trade associations, and the public.

CSO

CAREER SERVICES OFFICE

[HTTP://INTRANET.RISD.EDU/CAREER](http://intranet.risd.edu/career)

52 ANGELL ST. PROVIDENCE, RI

401.454.6614

The Gift Association of America

<http://www.giftassn.com/>

Trade association comprised of retail stores and wholesalers in the gift industry.

Licensing: Licensing Representatives

Applejack Art Partners

<http://www.applejackart.com>

Applejack Art Partners is a fast growing, small publishing company that benefits from their small town surroundings, their state of the art facilities, and their global connections. Applejack produces quality art from a wide range of artists and styles.

Art Affairs

<http://www.artaffairs.com/list.asp?type=PD>

Listings and links to art licensing companies.

Art in Motion

http://www.artinmotion.com/frm_Default.asp

In addition to publishing fine art reproductions, Art In Motion is also a leading licensing agency, representing artists' work to a wide range of industries worldwide. Working with premier manufacturers, artists' images grace a great variety of high quality products.

Artistic licensing.com

<http://www.artisticlicensing.com>

Artistic Licensing is a full service agency specializing in the exclusive representation of a select group of celebrated and world renowned contemporary artists to the world of licensing.

ArtVisions

<http://www.artvisions.com>

ArtVisions - Fine arts licensing provides personal service and quick response to leading edge publishers and manufacturers in national and international markets.

Becker Assoc.

<http://www.beckerassoc.com>

Experience in the toy, game, stationery, and houseware industries.

Wild Apple Licensing

<http://www.wildapplelicensing.com>

Wild Apple Licensing is a leading source of art for the home furnishing and decorative accessories industries.

Licensing: Licensing Shows

License Magazine

<http://www.licensemag.com/licensemag/>

Printed and online magazine covering numerous topics on licensing including databases and tradeshow information.

Licensing International

<http://www.licensingshow.com/licensingshow/v42/index.cvn>

Licensing International is the premier annual trade show and conference where consumer product manufacturers/licensees, retailers, and marketers come to acquire intellectual property rights, forge merchandising and promotional partnerships, network, learn, and preview trends that impact consumer spending.

Surtex

<http://www.surtex.com>

Over 330 exhibitors on two floors, selling and licensing diverse art and design. Exhibitors include top artists, designers, studios and licensing firms.

SMALL BUSINESS INFORMATION

Allbusiness.com

<http://www.allbusiness.com>

Information for small businesses, downloadable forms/links to financial and business service providers.

allsmallbiz.com

<http://www.allsmallbiz.com>

Search engine linking small-business related sites.

Arts & Business Council of Rhode Island

<http://www.artsandbusinessri.org/>

The Arts & Business Council of Rhode Island (A&BC/RI) is an arts service organization that works to promote cultural and economic growth through leadership, partnerships, and programs that link the arts and business sectors.

Business Women's Network Interactive

<http://www.bwni.com>

Assists women in improving their careers and gaining access to resources.

Center for Women & Enterprise

<http://www.cweboston.org>

Provides information, workshops, forums and resources for women in business.

ContextMag.com

<http://www.contextmag.com>

Online business magazine addressing business strategies for the digital age.

Department of Labor

<http://www.dol.gov>

Source of information on wage and hour laws, safety and health standards, etc.

EntreWorld / Center for Entrepreneurial Leadership

<http://www.eventuring.org/eShip/appmanager/eVenturing/eVenturingDesktop>
Valuable information for growing a business along with work-shops, seminars and advice.

Idea Cafe - The Small Business Channel

<http://www.ideacafe.com/>
Offers information on small business grants as well as starting and running your own business.

IRS Online

<http://www.irs.gov>
Information and resources on taxes for businesses and individuals.

More Business

http://www.morebusiness.com/getting_started/website/
Small business advice, for entrepreneurs, by entrepreneurs.

Nolo Press Self-Help Law Center

http://www.nolo.com/category/sb_home.html?t=0030LFNAVo3202000
Information resources and software to help navigate business legal issues.

quicken.com/small business

http://www.quicken.com/small_business
Includes information on tax planning, an industry library, and downloadable business forms.

Resources.com

<http://www.resources.com>
Self-tests, links and information from consulting firms that serve creative businesses.

Salary.com

<http://www.salary.com>
Free salary information for thousands of job titles.

SBA Rhode Island

<http://www.sba.gov/ri/>
Great listing of local resources and SBA-sponsored conferences.

Small Business Administration

<http://www.sba.gov>
The U.S. Small Business Administration (SBA) was created as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation.

Smallbusiness.yahoo.com

<http://smallbusiness.yahoo.com>
News, tips, and links to other small-business resources.

The Entrepreneur's Help Page

<http://www.tannedfeet.com>
Resources with links to help people with little or no background in law, finance, or business management.

Trademark Information Site

<http://www.ggmark.com>
Extensive information on trademarks.

WorkingSolo.Com

<http://www.workingsolo.com>
Marketing, PR, and sales resources for small businesses.