

THE MET: ROOM A

Graphic Design Portfolio Reviews, March 10, 2009

TIME:

Acsys Interactive, Farmington, CT & NYC - <http://www.acsysinteractive.com>
Patrick Phalon, VP Creative | Kieran McCabe, Director of Creative
Deb Peterson, VP Human Resources & Organizational Development

Acsys is a full-service interactive agency. We are one of Connecticut's leading interactive marketing and digital development companies with expertise in technology, strategy, application development and design services.

American Eagle, Pittsburgh, PA - <http://www.ae.com>

Kayan Moussoba '04/GD, Senior Web Designer | Jenny Patterson '07/BGD, Web Designer

American Eagle Outfitters, Inc. offers high-quality, on-trend clothing, accessories and personal care products.

Big Blue Dot, Watertown, MA - <http://www.bigblue.com>

Jan Craigie Singer, Partner

Big Blue Dot creatively services three mediums of communication: print, TV and Web. Services include broadcast design, Website design, logos, print and packaging, and branding.

Chermayeff & Geismar, New York, NY - <http://www.cgstudionyc.com>

Sagi Haviv, Principal

Creators of some of the world's most iconic brands, Chermayeff & Geismar is a graphic design firm specializing in the development of trademarks, exhibitions, print and motion graphics and art in architecture.

Corey McPherson Nash, Watertown, MA - <http://www.corey.com>

Michael McPherson '79/GD, Partner/Creative Director

Corey McPherson Nash creates thoughtful branding, print and interactive communications with creative strategy.

Creative Placement, South Norwalk, CT - <http://www.creativeplacement.com>

Karl Heine, Principal | kHyal, Director

Creative Placement specializes in advertising, new media and corporate communications recruitment.

D&CO, Carlisle, MA - <http://www.designandco.net>

Lisa J. Sullo, Senior Designer

D&CO creates strategic branding programs, marketing materials, and websites shaped to help our clients initiate and maintain relationships with their target audience.

Ecolect, Providence, RI - <http://www.ecolect.net>

Matt Grigsby '05/ID, CEO + Co-Founder

Ecolect is the world's leading online database of environmentally friendly materials. Geared towards designers and architects, ecolect.net provides professionals with invaluable resources about green materials and their uses.

EddinsDesign, Providence, RI - <http://www.eddinsdesign.com>

Elizabeth Eddins '00/GD, Principal & AIGA RI Board Member

Eddinsdesign is a graphic design company specializing in branding, identity, publications, signage, packaging and web.

Eyeball, New York, NY - <http://www.eyeballnyc.com>

Hyejin Hwang, Partner

Eyeball specializes in graphic live action and motion design creating compelling visual experiences for corporations, broadcast networks and advertising agencies.

Favor Design, Boston, MA - <http://www.designbyfavor.com>

Rene Payne '83/GD, Founder & Principal

Favor Design is a design and communication company.

Harper Collins Publishers, New York, NY - <http://www.harpercollins.com>

Mumtaz Mustafa '01/GD, Art Director

HarperCollins is a broad-based publisher with strengths in literary and commercial fiction, business books, children's books, cookbooks, and mystery, romance, reference, religious, and spiritual books.

Landor Associates, New York, NY - <http://www.landor.com>

Rietje Gieskes, Associate Design Director

Landor Associates provides a multidisciplinary range of brand strategy, design, naming, interactive and research services. We help our clients worldwide create, renew and strengthen their brand power.

Lippincott Mercer, New York, NY - <http://www.lm.mmc.com>

Rodney Abbot, Senior Partner | Andres Nicholls, Retail Design

Lippincott provides planning, design and implementation services in a number of branding disciplines, including brand strategy, brand creation, corporate identity, retail brand environments, packaging and brand management.

Malcolm Grear Designers, Providence, RI - <http://www.mgrear.com>

Tim Tait, Senior Designer and Director of New Media

Malcolm Grear's projects include corporate identity and branding programs, exhibit design, environmental graphics, interior and exterior sign and wayfinding systems, and more.

Reality Check, RISD Career Services

TIME:

:Mint, New York, NY - <http://www.creativemint.com>

Haig Bedrossian, Creative/Managing Director

:MINT is a high-end, boutique branding and advertising agency specializing in building and communicating more sophisticated and/or complex brands.

THE MET: ROOM C

Modernista!, Boston, MA - <http://www.modernista.com>

Matt Moffatt, Studio Supervisor | Bruce Crocker, Design Director

Modernista! is a creative advertising agency focused on work for print, web and television with clients that spanning from non-profits, fashion/apparel, business/finance and automotive industries. The company has grown rapidly into a multicultural personality comprised of over 160 faces.

Ogilvy, New York, NY - <http://www.ogilvy.com>

Allyson Kutler, Sr. Partner, Talent Sourcing Director | Miles Gilbert '08/GD, Art Director

Advertising and branding agency that creates attention-getting messages that make a promise consistent and true to the brand's image and identity.

Pentagram, New York, NY - <http://www.pentagram.com>

Joseph Marianek '03/GD, Graphic Designer | Drew Freeman '02/GD, Graphic Designer

Pentagram provides design services across the full spectrum of graphics, identity, architecture, interiors, and products.

Puma International, Boston, MA - <http://www.puma.com>

Boris Chang Jr. '05/GD, Apparel Graphic Designer

Puma is an international sport's lifestyle company.

R/GA, New York, NY - <http://www.rga.com>

Sheila Larkin, Creative Recruitment Manager | Shannon Moorman, Director of Creative Resources

R/GA is a full-service agency for the digital age. We work by asking "What do consumers want?" and then follow wherever the answer leads. That can mean anything from crafting an outbound message to creating a utility or an interactive engagement.

Roll, Barresi & Associates, Cambridge, MA - <http://www.rollbarresi.com>

Andrew Barresi, Principal

Roll, Barresi & Associates is a 10-person graphic design firm specializing in environmental graphics for museums, colleges, parks and historic sites.

Sapient, Boston, MA - <http://www.sapient.com>

Allison Sarno, Sr. Art Director | Scott Gieske, Associate Creative Director

Anna Kim '07/GD, Associate, Designer | Elizabeth Collins, Jr. Designer '08/GD

Sapient's primary areas of focus are interactive design and consulting. Interactive specializes in the world of online marketing, and consulting specializes in business and IT consulting.

Tank, Cambridge, MA - <http://www.tankdesign.com>

Brandon Miller '99/MFA/GD, Design Director

Tank is a design firm that integrates strategy, design, and technology to help companies and organizations create memorable brand expressions across multiple channels.

Time Warner Global Media Group, New York, NY - www.artofthepossible.net - <http://www.timewarner.com/corp>

Cavan Huang '05/MFA/GD, Art Director & Media Designer

Time Warner is a leading media and entertainment company, whose businesses include, interactive services (AOL), filmed entertainment (Warner Bros), television networks (HBO, CNN, Turner) and publishing (Time Inc.). Time Warner Global Media Group partners with the world's leading marketers to create ideas and initiatives that focus Time Warner's premier assets against their business challenges.

Urban Outfitters, Philadelphia, PA - <http://www.urbanoutfitters.com> - <http://www.anthropologie.com> - <http://www.freepeople.com>

Lizzy Janssen '06/GD, Graphic Designer for Free People | Carolyn Keer, Art Director for Anthropologie

Bill Zimmer, Senior Designer for Urban Outfitters | Jane Day, Training and Talent Development Manager

Urban Outfitters, Anthropologie and Free People are all part of Urban Outfitters Inc. Each brand is distinct and focused on a particular customer segment and offers an eclectic mix of merchandise in which hard and soft goods are cross-merchandised; and are presented in unique product displays.

Weymouth Design, Boston, MA - <http://www.weymouthdesign.com/main.html>

Frank O'Tool '04/MAT, Designer | Gary Pikovsky, Senior Designer | Robert Krivicich, Creative Director

Weymouth Design specializes in print, branding, photography, multimedia, and Internet design.

Wolff Olins, New York, NY - <http://www.wolff-olins.com>

Todd Simmons, Creative Director

Wolff Olins is a brand consultancy, based in London, New York City and Dubai.

PORTFOLIO REVIEW **graphicdesign**

For junior, senior, fifth year and graduate students only.

Connect with professionals and learn what to show for internships and jobs. Bring your portfolio (whether completed or in-process) to improve your presentation, interview and networking skills. Many reviewers are alumni and understand the RISD experience.

Reviewers include senior designers, art directors and design recruitment professionals representing studios and major firms engaged in print, web, branding, publishing, advertising, exhibit and interactive design.

RISD Career Services
<http://intranet.risd.edu/careerservices>
52 Angell St., Providence RI
401-454-6614