# SURELLA SEGU | Curriculum Vitae

Associate Professor, School of Architecture, Rhode Island School of Design (RISD) 2024 - current

EL CIELO | Architecture, Urban Design and Planning Firm

2016 - current

Co-Founder & Co-Director

**DIVIA Award, finalist, Berlin, Germany 2025** 

VSM House, private residential project, Mexico City, 2023 - current

**Jury member at The Anthem Awards**. Executive Member of the International Academy of Digital Arts and Sciences, Sustainability, Environment & Climate. USA 2023 - current

Jury member at the Ibero-American Biennial of Architecture and Urbanism, Peru 2024

The Opportunity of Scarcity, Arch and Reve Centre d'Architecture in Bordeaux, France, 2022

**Tierra | Selva | Mar,** 150 private residential development, a hotel and amenities at a jungle site, Tulum, Mexico, 2021-2022

Jury and tutor for the PECDA 2021 fellowship, Veracruz, Mexico, 2021

The Opportunity of Scarcity, Chicago Architecture Biennial, Chicago, USA, 2021

Study of Public Life in Public Space in the First, Second and Third Section of Bosque de

Chapultepec, Bosque De Chapultepec, Mexico City, 2021

Thematic-Ethnobotanical Garden and Environmental Cultural Center, Bosque De Chapultepec, Competition, Mexico City, 2020

Member of the National Housing Council, Mexico City, 2019

Suhi-O Restaurant, Competition, Obregon, Mexico, 2019

Jury member for LIGA competition: Máquinas Imaginantes, Mexico City, 2019

Loeb Fellowship selection committee member, Cambridge, USA, 2019

Jury for the PECDA 2018 fellowship, Querétaro, Mexico, 2019

**Housing Urbanism**, Seoul Biennale of Urbanism and architecture SBAU 2019,

South Korea, 2019

Community Park, National Urban Rehabilitation Program, SEDATU-UNAM,

Piedras Negras, Mexico, 2019

Sports Park, National Urban Rehabilitation Program, SEDATU-UNAM,

Piedras Negras, Mexico, 2019

The Landmark Design Competition, Dubai, United Arab Emirates, 2019

Big Ideas for Small Lots, Competition, New York, USA, 2019

African School Project, Competition, Malawi, 2019

Rupee's Pharmacy, programming and zoning, Santa Fe, USA, 2019

House for Post Earthquake Reconstruction Program, Ocuilan, Mexico, 2018

Strategic Master Plan for Tacubaya, with Juan Herreros Mexico City 2018

Rural house prototype, Zacatecas, Mexico 2017

Cuernavaca Railway competition, Mexico City 2016

10 Most Prosperous Block in Mexico, urban consulting, México city 2016

Curatorial and exhibition design: Piso Piloto Mexico City - Barcelona, Mexico City 2016

# Strategic Advisor for the Minister of the Agrarian, Territorial And Urban Ministry (SEDATU)

2019 - 2024

Strategic position that allows the participation in national programs and strategies like the National Territorial Strategy, the National Housing Program, the National Land Program, among others.

### **National System of Art Creators**

2020 - 2023

Currently a member of the National System of Art Creators with 'The opportunity of the intermediate', a research project on the social and collective potential of the space between the facade of the house and the public space in formal and informal housing settlements with a gender perspective.

## **Arts-Rockefeller Foundation Resilience Center**

2022 - 2023

Monterrey's Chief Heat Officer (CHO) and Architecture and Urban Global Consultant Strategic position with influence in Mexico and Central America. Extreme heat already poses great risks to cities, as a result of the urban heat island effect, cities face climate change costs that are more than twice as high as the rest of the world. The CHOs are charged with unifying the response to the challenge of heat to reduce the risks and impacts of extreme heat for their residents.

#### Harvard GSD Loeb Fellow Coordinator

2022

Strategic position to help the Executive Committee members (EC) structure their initiatives in order to transfer their experience to the next EC, after a 6 years period of leadership, and also to help in the transitional period for the new EC.

#### Harvard GSD Loeb Fellowship

2017 - 2018

Harvard Graduate School of Design Loeb Fellowship in Advanced Environmental Studies Residential fellowship at the Harvard Graduate School of Design to carry out the groundwork of a larger research project on mass-produced social housing which will serve as the foundation for a novel architectural and urban design system that involves end users and their communities in the planning process.

## **INFONAVIT** (Institute of the National Housing Fund for Workers)

2013 - 2016

Sustainability Area

Head of the Urban Development Department

Coordination and supervision of about 200 urban regeneration projects of different scales all over the country. Development and coordination of the Local Capacity Building program concerning urban policy in Mexican cities. Comparative studies of international urban regeneration best practices. Development of the National Housing Deterioration Index and the Atlas of Abandoned Housing

# Programs:

**Urban and social regeneration**, Mexico 2013-2016

Design and implementation of urban renewal national strategy.

Painting Mexico, Mexico 2013-2015

Design and implementation of national strategy. More than 150 urban art pieces in social housing developments all over the country.

> Physical regeneration, Mexico 2014-2015 Public space rehabilitation.

#### Retrofitting housing projects, Mexico City 2014-2015

400 housing developments diagnosed. National strategy for retrofitting housing projects.

#### District regeneration, Mexico 2013-2014

National strategy for public space interventions and renewal.

## **Publications:**

# **Housing Deterioration Index (INDH)**

Index creation, methodology, field survey and data processing systematization.

Coordination of 36 housing development diagnoses and field survey

(around 250,000 homes).

## Infonavit Research

Four volumes including a housing quality and deterioration fact-finding and an Analysis of social housing management in France, Chile and the United States of America.

## **Atlas of Abandoned Housing**

Research on housing and its surroundings in relation to housing quality and abandonment conditions conducted on 320 Mexican Municipalities.

# **Best Practices in Social Housing Public Space Renewal**

Three architectural and urban projects in the cities of Oaxaca, Mérida and Tepic.

#### Master Plan, Valle de Puebla, Mexicali

Strategic urban plan proposing the urban regeneration of a housing development of more than 12,000 homes, with a high abandoned housing index.

# EL CIELO | Architecture, Urban Design and Planning Firm

2004 - 2013

Co-Founder & Co-Directo

Cuautla house, Mexico City 2012

Red Friends Run, Sporting store, Mexico City 2012

**Apartment Homero, Mexico City 2012** 

Sarten house, Aspen, Colorado, USA 2012

Villaseñor house, Monterrey, Mexico 2012

Apartment Reforma 222, Mexico City 2012

Rural House CEMEX prototype (massive produce housing), Mexico 2011

Station 20 competition, Sofia, Bulgaria 2011

Lobby, office building Varsovia, Mexico City 2011

Workshops space design, Pepenafest, Recycling Festival, Zocalo Mexico City 2010

New image design for Potzolcalli restaurant chain, Mexico City 2010

Mog restaurant, Mexico City 2009

Kasuga house, Mexico City 2009

Master plan for Jamaica, Gobierno del Distrito Federal, Mexico City 2008

El Encinar pavilion, Mexico City 2008

Golf Tower, apartment building competition, Lima, Peru 2008

Security guard booth, La Primavera, Mexico City 2008

Plaza Bicenternario, competition, Mexico City 2008

Lobby, office building in Lomas de Virreyes, Mexico City 2008

Amesi, office space, Mexico City 2008

Solidaridad, office space, Mexico City 2008

Lomas de Virreyes, office space, Mexico City 2008

9 apartment towers and sport complex, Xochitepec, Mexico 2007

Land use and program strategic plan for Asociación México Japonesa, Mexico City 2007

Punta Norte housing development, competition, Mexico City 2007

Stand design for Philips "House of Simplicity", Mexico City 2007

Ache Producciones, office space, Mexico City 2007

Housing Development in Cuernavaca, Mexico 2007

Design annual exhibition: Ikebana Internacional, Mexico City 2007

Daruma Parque Hundido, restaurant, Mexico City 2007

Sai restaurant, Mexico City 2007

Landscape: HE house, Mexico City 2006

Mexico Japan Cultural Center, Asociación México Japonesa, Mexico City 2006

Kay Internacional, office space, Mexico City 2005

**Exhibition design**: "Mexico City Dialogues: New Architectural Practices", Center for Architecture

(AIA), New York, USA 2005

Asociación México Japonesa restaurant, Mexico City 2004

Curatorship and exhibition design: Mexico Hot Spot,

Beijing Architectural Biennial, China 2004

Exhibition design: Ikebana Internacional. "Evolución", Mexico City 2004

Exhibition design: Handcrafts, Mexico City 2004

Congress building, competition, Mexico City 2003

Mendiola house, Guadalajara, Mexico 2003

National Library José Vasconcelos, competition, Mexico City 2003

Nakamura house, Mexico City 2002

Urban Development, Architecture and sustainable housing, competition,

Guanajuato, Mexico, 2002

H(ache) store, Mexico City 2002

Hisaki house, Mexico City 2002

Pérez house, Merida, Mexico 2002

Garcia house, Merida, Mexico 2001

# **Exhibitions** and Awards

# **DRAWN TO PRACTICE An Exhibition Examining Drawing as**

Communication, Detroit, USA 2025

DIVIA Award, finalist, Berlin, Germany 2025

DIVIA Award exhibition, Palazzo Mora, Venice, Italy 2025

The Opportunity of Scarcity, Arch and Reve Centre d'Architecture in

Bordeaux, France, 2022

Chicago Architecture Biennial, Chicago, USA, 2021

Thematic-Ethnobotanical Garden and Environmental Cultural Center, Bosque De Chapultepec

Fence Gallery, Mexico City, 2021

National System Of Art Creators, FONCA, Mexico City 2020-2023

Seoul Biennale of Architecture and Urbanism. Seoul, South Korea 2019

Latin American Architectural Biennial, Pamplona, Spain 2019

Architectural Object, Capitales, Mexico City, Mexico, 2019

One day in the life of a Loeb. Photographic exhibition at Harvard Yard,

Cambridge, USA, 2018

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Harvard GSD Loeb Fellowship, residence for 9 professionals at half career whose
         work has social impact in the built environment, Cambridge, USA, 2017-2018
               Letters to the Mayor: Mexico City. Storefront for Art and Architecture,
                                           Spanish Cultural Center, Mexico City 2016
                  Chapultepec Gates, Mexico Japan Cultural Center, Mexico city 2014
                                    Architectural Venice Biennial, Venice, Italy 2014
                 Villaseñor House, Mexican Architecture Exhibition, Rome, Italy 2013
             Villaseñor House, CEMEX award, innovation 1st place, Mexico City 2013
    Work of the Year 2013, Villaseñor House, Housing Category Finalist, Mexico, 2013
                   SAIE-Mexico VI International Building Exhibition, Mexico City 2013
                   Villaseñor House Exhibition, Sustainable Architecture Conference,
                                    Technology Museum (MUTEC), Mexico City 2012
                       Latin American Architectural Biennial, Pamplona, Spain 2011
ARCH-AUSMX 2010 Mexican Contemporary Architecture, Melbourne, Australia 2010
           20 Years FONCA 1989-2009 Mega Retrospective Exhibition, Mexico 2009
                       Latin American Architectural Biennial, Pamplona, Spain 2009
                 Creación en Movimiento, National Center for the Arts, Mexico 2005
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## **Press and Publications**

Creación en Movimiento, City Museum, Queretaro, Mexico 2004 First Architectural Biennial, Beijing, China 2004 Fellowship: FONCA, Young Creators, Architectural Project: "im-plantar implantes informales", Mexico City 2003-2004 Fulbright Fellowship, New York, USA 1995-1997 Honorific Mention, ITESM, Mexico 1992 Divia Award 2025, Diversity in Architecture, 2025 BBC News, The CLIMATE Question Podcast, What is like being a Chief Heat Officer? 2024 Capita Podcast, Extreme Heat and Children 2023 In Real Life: Blocking the Sun Episode, Participation, Extreme Heat 2023 https://scrippsnews.com/stories/in-real-life-blocking-the-sun/ Extreme Heat, Interview, L'Express, France 2023 Tec Sounds Radio, Interview, Mexico 2023 PLOT Magazine, Essay, Ways of Living IV, Argentina 2023 Nueva vivienda: New Housing Paradigms in Mexico, Essay, Park Books, Switzerland 2022, Monterrey's Chief Heat Officer, Interview, Expansion Magazine, Mexico 2021 Llave en Mano Podcast, CEMEX, The Communal, Mexico 2020 Tete -a-Tete Podcast, El Cielo interview, Episode 2, Rice Architecture, Houston, USA 2020 Aire Libre 105.3, September 2, 2019 SBAU Guidebook, 2019 Seoul Biennale of Architecture and Urbanism, Seoul, South Korea 2019 Seoul Biennale of Architecture and Urbanism, Radio Interview, Aire Libre 105.3, September 2, 2019 Architectural Object, Radio interview, in Aire Libre 105.3, June 21, 2019 Big Ideas for Small Lots, Latin American Architectural Biennial, Pamplona, Spain 2019 African School Project, Archstorming, 2019

Del Territorio al Habitante, Infonavit Mexico 2018

Notes on Social Housing, Infonavit-Arquine, Mexico 2017

Rural House prototype, Latin American Architectural Biennial, Pamplona, Spain 2017

Villaseñor House, Mexican Architecture Exhibition in Italy, Rome, Italy 2014

Casa Villaseñor, Show of contemporary Mexican architecture,

Mexico in Italy, CAM-SAM, 2014

Villaseñor House, Condemned to be Modern, Mexico Pavilion,

10th Venice Architecture Biennale, 2014

Casa Villaseñor, Reforma newspaper suplement Entremuros, Mexico City March 2013

Villaseñor House 1st place innovation, CEMEX Construction Award, Mexico city 2013

Mexico Japan Cultural Center, The Best of The Best, Mexican Architectures, Arquine 2013

Mexican Design Directory, Centro Diseño Cine y TV, Mexico 2012

Implantes Informales, Teoría + Praxis, Mexico 2011

Interview, HOTBOOK Tome 2, Mexico 2011

Interview, DADA, Year 1, No.1, Mexico 2011

Villaseñor House, Latin American Architectural Biennial, Catalog, Pamplona, Spain 2011

Hot Spot Mexico, Creación en Movimiento 20 years FONCA 1989 / 2009, Mexico 2010 Kasuga House, AV Magazine, Arquitectura Viva Monografías 138 (2009)

Latin America 2010, Spain Winter 2009

**Kasuga House,** Arquine Magazine: 50 Emergent Talents of the Americas, Mexico, Winter 2009

Lomas de Virreyes Office Space, Lo mejor del siglo XXI Vol. 3,

Arquitecturas mexicanas 2007-2008, Arquine + RM, Mexico 2009

House of Simplicity, Mexico Japan Cultural Center, Lomas de Virreyes office space, Kasuga House, Ache Producciones office space,

Latin American Architectural Biennial, Catalog, Pamplona, Spain 2009

Hashimoto y Segú, Código 06140, vol. 42, Dec 07 Jan 08, Mexico City 2007

Mexico Japan Cultural Center, Lo mejor del siglo XXI.2, Arquitecturas mexicanas

2005-2006, Arquine + RM, Mexico 2007

Anual Ikebana Exhibition: Ikebana Internacional Capitulo Mexico,

Reforma newspaper supplement *Entremuros*, Mexico City, June 2007 **Mexico Japan Cultural Center**, Reforma newspaper supplement *Entremuros*,

Mexico City, March 2007

Informal Implants, Revista On Site Review No.14 / Architecture and Land,

Canada, Fall 2005

Implantes Informales, Creación en Movimiento, FONCA, Mexico City 2005

Greetings from Beijing, Domus Magazine, Domus Book, Italy, Fall 2004

Fast Forward, Hot Spot, Brain Cells, Architectural Beijing Biennial 2004

# **Lectures**

Territorial Meteorological Awareness, Pontifica Universidad Católica de Peru, Peru 2024

LA Fortune Magazine Health Forum, LA, USA 2024

Housing, Collective Space and Extreme Heat, Faculdade de Arquitetura e Urbanismo,

Escola da Cidade, Brazil, 2024

Urban Dialogues, Webinar: Extreme Heat, Monterrey's Tech 2023

**Limapolis 2023**, Housing workshop and Lecture, Peru 2023

Me Lleva el Tren, Round table on mobility, technology and cities, Monterrey 2022

Platicas Publicas SETI6, Monterrey's Chief Heat Officer, Mexico 2022

Harvard GSD Studio and Monterrey's Tech, Round table on Housing, Mexico 2022

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Sustainability from the socio-political and territorial perspective,

Monterrey's Tech. Mexico 2021
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Social housing in Mexico, Webinar, Monterrey's Tech, Guadalajara campus, 2021

Housing as a convergent nucleus, Webinar, ENADII and the

Guerrero's Architects Association, 2021

Talking about land and urban management, Social Architecture Exhibition,

INSUS, Mexico City, 2021

The city that was lost, Webinar, ENADII Architecture and Design, 2021

2100, Webinar, Architecture & Design Lectures Series, Cycle 2.0: Process, 2021

Engagement and Co-Creation Experiences, Webinar, Justicia Espacial, 2021

Challenges and urgencies in gender spatial justice, Webinar, Justicia Espacial, 2021

**Comments about innovation in the City,** Webinar, La Salle University Innovation and Development Park, Innovation Week, 2020

**Urban Regeneration, from the strategic to the local**, Webinar, Monterrey's Tech, School of Architecture, Art and Design, Infonavit Chair, 2020

The city of the future utopia, Housing and City,

Webinar, Utopolis, 2020

Villaseñor House, Master Class Webinar, Universidad Anahuac, Mexico, 2020

What does COVID-19 teach us about the territory? Conversations and virtual meetings "Covid-19

Contingency: learning for the territory". SEDATU, Mexico, 2020

**Disrupting Housing: New Paradigms in Mexican Collective Living,** Rice Architecture, Rice University, Houston, USA, 2020

Abandoned Housing and Mexican Housing Policies, Advanced Design Studio,

Yale University, 2019

Housing Urbanism: collective representation and its impact in the City,

Dongdaemun Design Plaza, Seoul, South Korea 2019

Meeting the Challenge: Global Innovations in Urban Housing,

Boston University, Boston, USA 2019

El Cielo Architects, Mass Design, Boston, USA 2019

Reframing Housing Development: How Changes in Design, Construction, and Regulation Could Reduce the Cost of Housing,

Joint Center for Housing Studies, Harvard GSD, Cambridge, USA 2018

Social Housing in Mexico, Harvard GSD, Cambridge, USA 2018

Loeb Fellowship, Harvard GSD, Cambridge, USA 2017

Piso Piloto Barcelona - Medellín - Ciudad de México - Cordoba, Cordoba, Spain 2017

Staying a Step Ahead, Institutional Flexibility in the Rehabilitation of Social Housing in Oaxaca,

Mexico, Harvard GSD, Cambridge, USA 2016

Piso Piloto Barcelona - Medellín - Ciudad de México, Habitat III, Quito, Ecuador 2016

10 Most Prosperous Block in Mexico, Habitat III, Quito, Ecuador 2016

Rehabilitation of Social Housing in Mexico, IRD, Habitat III, Toluca, Mexico 2016

New perspectives for El Cielo Architects, ENADII Women, Mexico City 2015

Urban regeneration actions, School of Architecture, UNAM, Mexico City 2015

Urban regeneration in Mexico, CTS Embarq Congress, Mexico City 2014

Villaseñor House, Ideas Meeting, Design and Sustainable Construction, Mexico City 2014

Mexican Social Housing today, Architectural Association summer in Mexico,

Mexico City 2013

Recent Projects, Constructions without Construction, MUAC, Mexico City, 2013

Informal Implants and Housing, Universidad La Salle, Mexico City, 2013

Informal Implants, 2012 ENADII Congress, Roundtable Sustainable Ideas, Mexico City 2012 From object to space, Sustainable Architecture Conference, Technology Museum (MUTEC), Mexico City 2012 Three houses, Irreverent Tour ENADII, Guanajuato, Mexico 2012 Three houses, Irreverent Tour ENADII, Villa Guerrero, Mexico 2011 Spatial Incontinence, Irreverent Tour ENADII, Valle de Bravo, Mexico 2011 Spatial Incontinence, Anáhuac University, Mexico City 2011 Spatial Incontinence, University of Valle de Mexico, Texcoco, Mexico 2011 Spatial Incontinence, Irreverent Tour ENADII, Pachuca, Mexico 2011 El Cielo, Technology and Sustainability, XVI International Conference of Architecture, University of the Americas, Puebla, Mexico 2010 Recent Projects, Latin American Architectural Biennial, Pamplona, Spain 2009 Recent Projects, City House, Oaxaca, Mexico 2009 Decalogue, Pecha Kucha Vol. 2, Oaxaca, Mexico 2009 Provisional, Pecha Kucha Vol. 9, Mexico City 2007 Postits, ITESM, Monterrey, Mexico 2006 Confession, Iberoamericana University, Mexico City 2005

# **Education**

2017 - 2018	Loeb Fellowship in Advanced Environmental Studies, Graduate School of Design
	(GSD), Harvard Universtiy, Cambridge, MA
1995 - 1996	Master of Science in Architecture and Urban Design, Graduate School of
	Architecture, Planning and Preservation (GSAPP), Columbia University, New
	York
1988 - 1992	Bachelor Degree in <b>Architecture</b> , Instituto Tecnológico y de Estudios Superiores de
	Monterrey (Monterrey's Tech), School of Architecture, Monterrey, Mexico
1979 - 1987	Music History and Theory and Piano Performer, Superior School of Music and Dance
	at Monterrey, INBA, Mexico

# Other Studies:

Urban and Architectural Research Trip, Asia 2000-2001
Urban Design Studies, Istambul, Turkey 1996
Urban Design Studies, Caracas, Venezuela 1996
Architecture and Technique in Contemporary Cities,
Chicago, USA 1996
Architectural Design Workshop, Laval University, School of Architecture,
Quebec, Canada 1990

#### **Academic Trajectory**

Associate Professor, School of Architecture , Rhode Island School of Design (RISD), Providence, USA 2024 - current Professor, Master in Architecture and Urban Design, Monterrey's Tech, School of Architecture, Art and Design, Monterrey & Mexico City 2023

Professor, Master in Housing, Centro: Design, Films and TV University, Mexico City 2016 to 2017

Professor, Studio, Iberoamericana University, Mexico City 2003 to 2005, 2008, 2011 to 2013

Professor, Interior Architectural Studio and Thesis Studio, Centro: Design, Films and TV University, Mexico City 2004 to 2013 Professor, Urban Studio, Iberoamericana University, Mexico City 2003 Professor, Studio, Anáhuac University, Mexico City 2002-2004 Assistant Professor for Abalos and Herreros, Columbia University, GSAPP 1996

## **Architecture**

Work experience

Architect, lu + Bibliowicz Architects LLP, New York, 1999-2000 Corporate and private interior architecture and architecture Architect, A. Q. Crusor Architect, New York, 1998-1999

Architectural office, focused mainly on "brownstones" rehabilitation and other abandoned buildings in upper Manhattan.

Architectural design, construction supervision, client interviews, zoning and research. **Architect and Urban Designer**, Urban Technical Assistance Project (UTAP), Columbia University, New York, 1996-1998

NGO providing assistance in planning, architecture and urban design to undeveloped communities like Harlem and the Bronx, and also developing countries like Haiti.

Also work in graphic design, presentations, promotion and publishing. **Architect**, Surella Segu, "Croix des Bossales" Market, Port-au-Prince, Haiti, 1997

Booth market design, presentation drawings.

**Deputy Director**, Urban Development Department, Municipality of Monterrey,
Mexico 1993-1995

Administration, analysis and control of Monterrey's growth, and also the making and implementation of the Metropolitan Plan for the city, and other zoning projects.

# **Languages**

**Spanish** Native proficiency **English** Professional proficiency

**French** Intermediate