

OREN SHERMAN

ARTIST / DESIGNER
CREATIVE STRATEGIST
PROFESSOR

orensherman.com
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PROFILE

LIMINAL

EXPERIENCE

CONSULTANCY

SELECTED WORK

RECOGNITION

CLIENTS

EDUCATION

Artist, designer, educator, and creative strategist working across brand identity, architectural interiors, color, pattern, and visual narrative. Rhode Island School of Design alumni and professor with a career spanning illustration, licensed design, hospitality, architecture, and artist-driven visual systems.

Creator of Liminal, a patented artist-driven system that replaces the conventional repeat with a sequence of unique images. One visual language can unfold into thousands of related expressions across architecture, interiors, products, motion, merchandise, and brand experiences.

U.S. Patent No. 12,243,182 - programmable, licensable, and customizable digital artworks/assets interconnected with custom-manufactured physical objects.

Rhode Island School of Design | Professor, 1998-Present

Chief critic and professor specializing in entrepreneurship, marketing, branding, pattern, color theory, and strategic narrative for business and industry.

Elkus Manfredi Architects | Creative Director / Senior Designer, Interiors

Color and pattern for interior and exterior applications; integration of art into architectural interiors; strategic narratives and branding packages. Contributed to award-winning projects including The LINQ Hotel Las Vegas and Ink Block Boston.

Illustrator | 1980-2000

Twenty-year illustration career with more than one billion published images in circulation.

- Art and design developed as an integral expression of brand identity.
- Color, pattern, visual systems, and spatial experience across graphics, surfaces, interiors, and architecture.
- Brand strategy and narrative translated into distinctive design deliverables and scalable visual languages.
- Custom client-exclusive programs with integrated manufacturing capability.
- Creative liaison among clients, architects, designers, and manufacturers.

Licensed collections

Durkan · RJF/Koroseal · Brintons Carpet · SK Textiles

Oren Sherman Limited Editions

More than 80,000 prints sold online and through retailers including Hermès, Fred Segal, and HomeGoods. Original artwork designed and manufactured for hospitality and residential environments including W Hotels · Omni · Marriott · The Cosmopolitan · Caesars · Hotel Indigo · Wyndham · Natick Collection · Harborside Hotel · Avenir · The Colcord · The Prado · Ink Block Boston · Aloft.

2025 Creative Visionary Award Arts Foundation of Cape Cod

**2022 Lifetime Achievement Award - Boston Design Week
2022 TEDx - “Finding Creativity: A Solo Journey to a
Connected Place”**

Selected press: The New York Times · The Washington Post ·
Interior Design · Contract · Hospitality Design · Print ·
Communication Arts · Society of Illustrators · NEWH · Design Milk.

National Endowment for the Arts grant recipient to develop and
teach a professional practice course for artists.

Hermès · Disney · Visa · The Olympics · Mobil Oil · Burger King ·
PepsiCo · Caesars Hotels · U.S. Postal Service · U.S. Mint ·
Steuben Glass · L.L.Bean · New York Metro · Random House · Fred
Segal · HomeGoods · Logan Airport · Travelers Insurance · Miami
Design Preservation League

Rhode Island School of Design | BFA, Illustration, 1978